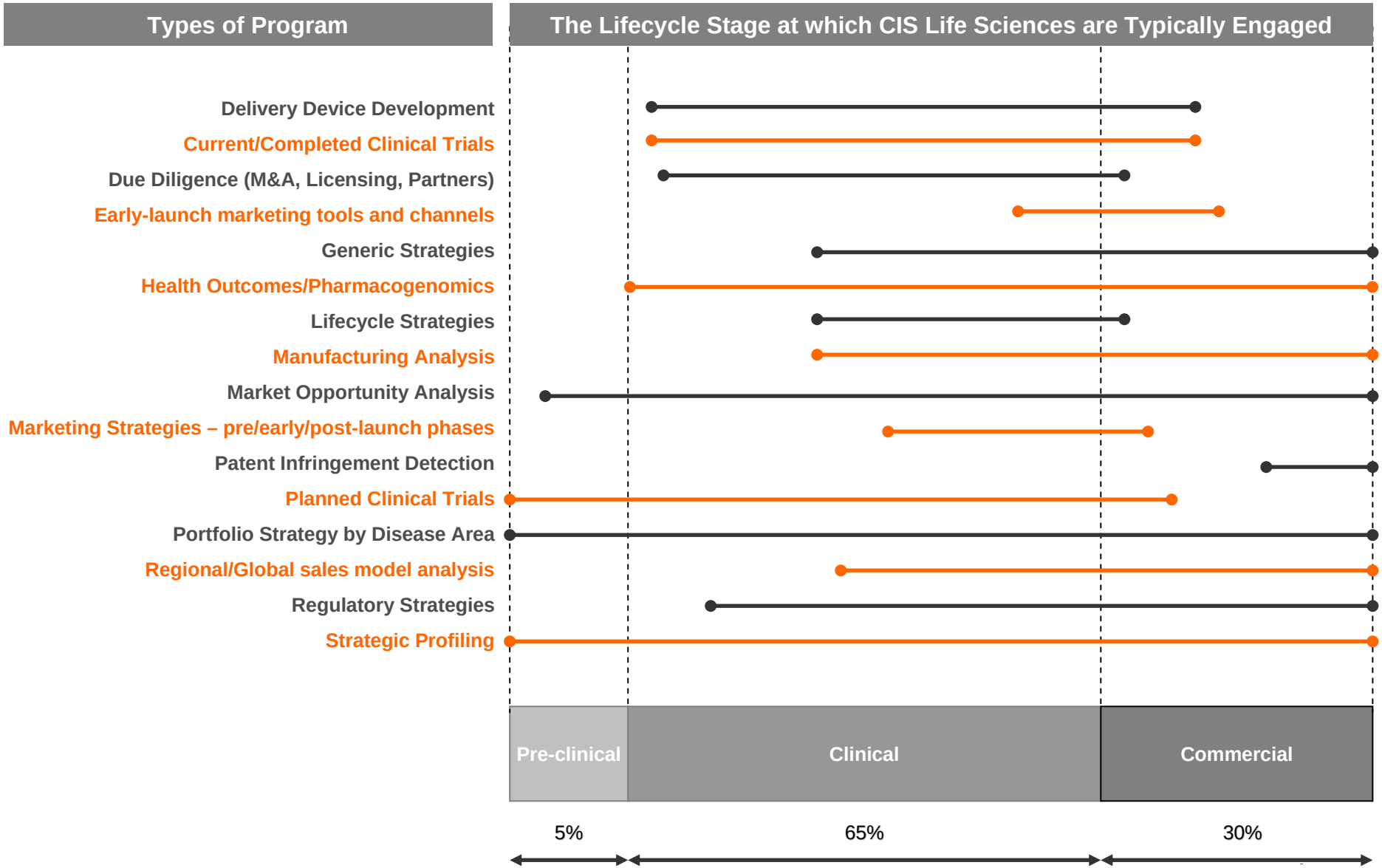
Types of Program
The Lifecycle Stage at which CIS Life Sciences are Typically Engaged
Delivery Device Development
Current/Completed Clinical Trials
Due Diligence (M&A, Licensing, Partners)
Early-launch marketing tools and channels
Generic Strategies
Health Outcomes/Pharmacogenomics
Lifecycle Strategies
Manufacturing Analysis
Market Opportunity Analysis
Marketing Strategies – pre/early/post-launch phases
Patent Infringement Detection
Planned Clinical Trials
Portfolio Strategy by Disease Area
Regional/Global sales model analysis
Regulatory Strategies
Strategic Profiling
Pre-clinical
Clinical
Commercial
5%
65%
30%